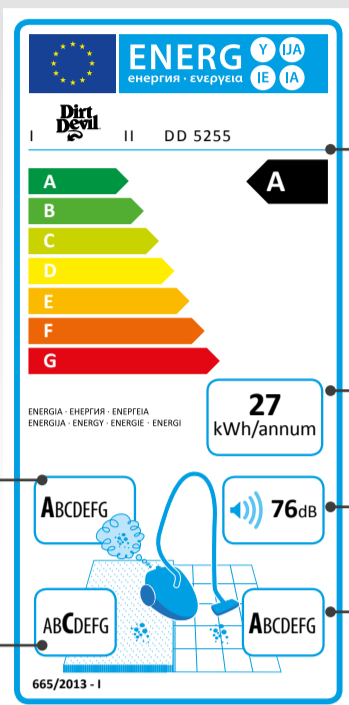


THE BEST VACUUM CLEANERS ALWAYS HAVE TWO SIDES.

THE SIDE THAT ONE **NEEDS**.

AND THE SIDE THAT ONE **LOVES**.



Energy efficiency class
Fundamentally determined by energy consumption.

Average annual energy consumption
Calculated for an average household with a living space of 87 square metres and 50 cleaning processes per year.

Sound power level
Indicates the noise level as a rounded value in decibels.

Hardfloor cleaning performance class
Describes cleaning performance on hardfloors.

Dust re-emission class
Provides information on the purity of the exhaust air.

Carpet cleaning performance class
Describes the cleaning performance on carpets.

Price-value ratio



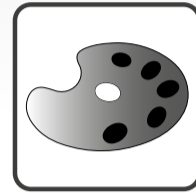
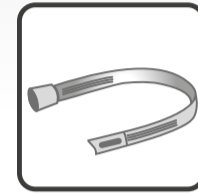
Weight

Operating radius



Dust container capacity

Accessories

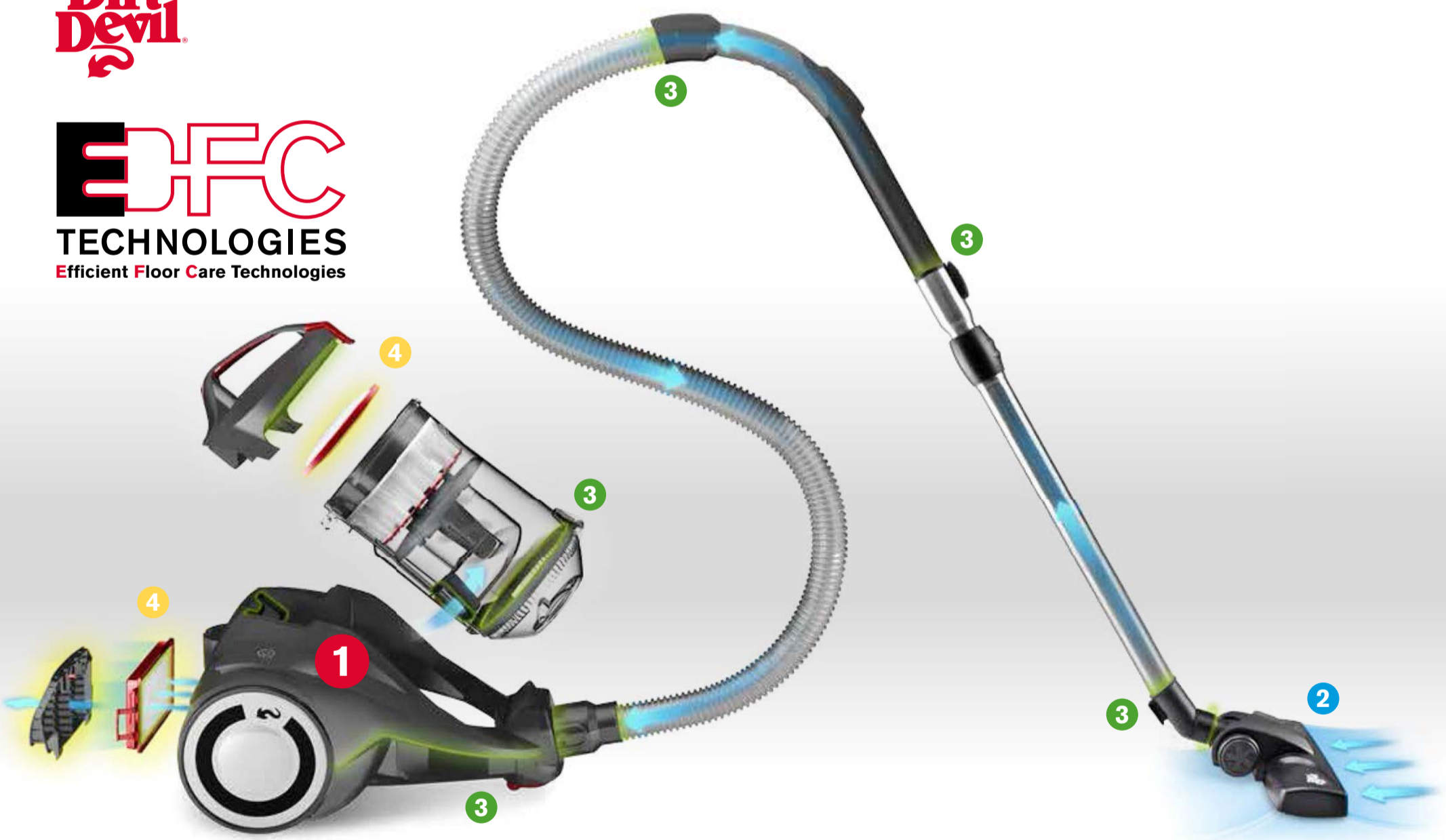


Design

The search for the right vacuum cleaner has two sides. Common sense dictates: A vacuum cleaner should do a thorough job of cleaning on carpets and hard floors. But it should burden the environment as little as possible because of its energy consumption and dirty exhaust air. The energy label will help consumers when making their buying decision. Our advice: When purchasing look out for the energy label and then keep your personal needs such as ease of use and price-value ratio in mind.

Every user has its personal requirements for a vacuum cleaner. For example: weight, operating radius, ease of use and the set of accessories. And also the price-value ratio might be important. To choose your perfect Dirt Devil vacuum cleaner fast and easy you find icons on every Dirt Devil packaging.

SMARTER CLEANING, LESS WATTAGE* EFFICIENT FLOORCARE TECHNOLOGIES



- 1 High-efficiency motor for high cleaning performance at low energy consumption
- 2 Improved control of air-flow combined with a technically advanced floor head
- 3 Optimized housing seal
- 4 New filter materials reduce congestion inside the machine while enhancing cleaning performance

Smarter cleaning with less wattage. Is that possible at all? Yes, it is possible. The power consumption of a vacuum cleaner doesn't say anything about the suction power of a vacuum cleaner. But the construction of the unit does. At Dirt Devil, motors, air flow, floorheads and filtration have been further developed and the alignment of all

components has been optimized. The result: the new vacuum cleaners of Dirt Devil provide an even better cleaning performance in total compared to Dirt Devil vacuum cleaners in the past with much more energy consumption.

*Overall dust pick up on carpet and hardfloor compared to the previous models; internal test according to IEC 60312-1: 2011-11; exemplary DD5255 compared to previous model DD5510.